

Leadership and Management support from LDR Squared

Brian Smith OBE FCMI

Brian has a proven track record in cultural change within the Private and Public sector. The OBE honour was bestowed on Brian "For Services to Education and Training" recognising his work in developing a learning culture within the manufacturing sector while CEO of a Taiwanese Inward Investor.



BRIAN SMITH OBE FCMI

He is a Fellow of the University of Sunderland and a Fellow of the Chartered Management Institute. He is a member of the Institute of Learning, holds an MCI Management Diploma and Level 5 in Management, NVQ5 in Strategic Human Resource Management, Diploma in Leadership Mentoring and Executive Coaching Level 7, Internal Verifier V1 and Assessor A1.

Brian established LDR Squared in 2001 to develop programmes that would both improve the competitiveness of organisations and enhance the employability of the people who work for them. *"I was looking to build upon my experiences working in a highly competitive global market place to develop customised solutions for organisations of all sizes."*

LDR Squared has successfully delivered support to individual and management teams on:

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| <ul style="list-style-type: none"> ▪ Coaching and Mentoring ▪ Cultural Change ▪ Change Management ▪ Appraisal and Performance reviews ▪ Growth Strategies ▪ Time Management ▪ Personal Development ▪ Breakeven | <ul style="list-style-type: none"> ▪ Strategy Development ▪ Quality Improvements ▪ Team Development ▪ Recruitment and Retention ▪ Visual Management ▪ Conflict Management ▪ Motivation ▪ Costing | <ul style="list-style-type: none"> ▪ Business Planning ▪ Sales and Marketing ▪ Networking ▪ Cost Reductions ▪ Training and Development ▪ Kaizen ▪ Commercial Negotiating ▪ Benchmarking |
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Under our Matrix accreditation we also provide free impartial information advice and guidance so why not get in touch to see how we can help you.

Contact Details		Funding Support for L&M
Telephone	01670 819 247	The Leadership and Management Service, funded by the Skills Funding Agency, provides tailored advice, support and funding for bespoke training to senior business leaders and company owners.
Mobile	07764 906 166	
e-mail	brians@ldr2.co.uk	
Website	www.ldr2.co.uk	
http://uk.linkedin.com/pub/brian-smith-obe/a/827/441		



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LDR Squared Ltd. 1 Esther Court, Wansbeck Office Village, Wansbeck Business Park, Ashington Northumberland NE63 8AP
 01670 819 247 enquiries@ldr2.co.uk www.ldr2.co.uk



For a limited time only; if you are a member of the senior leadership and management team in an organisation employing less than 250 you can gain 50% match funding up to £1000!

HIGHLY RECOMMENDED

Ernie Craig *Managing Director SLT Engineering*

“Brian worked with SLT Engineering Limited as a Management Consultant / Business Mentor, his detailed knowledge of numerous management styles helped us to find new directions and work streams that have kept SLT in business through the most difficult recession! I would recommend Brian to any company wanting advice or guidance on management styles or employee training systems.”

Les Peacock *Workforce Development Manager, Business Link*

“I have been impressed on a number of occasions, in various working groups & forums, by Brian's knowledge, passion & commitment regarding the use people & learning related strategies to improve business performance.”

George Ritchie *HR Director Sembcorp Utilities*

“Brian is a very experienced provider of specialised business training tailored to your Company, and the work done for our Company was of a particularly high standard/quality and delivered results for us enhancing our employee's contributions in their roles. Brian is highly professional, good attention to detail and puts the effort in up front to truly understand your business and where he and his business can add value then develops an offering to work in partnership. He is excellent to work with and is value for money.”

Bob Bell *Consultant with Foundation Degree Forward*

“Brian always delivers more than is expected due to his creativity and experience. His outputs are of the highest quality - and are reliably on time.”

Ian Mains, *Commercial Director, National Skills Academy Process Industry*

“Brian Smith and colleagues at LDR Squared offer a highly professional training and development service to many well known companies. During my work at NEPIC and now with the National Skills Academy for the Process Industries, I have met with Brian and colleagues on a number of occasions and I have no hesitation in recommending both him and LDR Squared to potential clients”

Richard Cross *Aesica Pharmaceuticals*

“Brian has worked as a management consultant with staff at various levels within Aesica Pharmaceuticals. The training typically consists of an introduction to a subject area followed by individual and team exercises through which Brian guides the trainees. We have engaged Brian on a number of occasions over the past 4 years due to the quality of his work.”

Alan Hall *Region Director, Engineering Employers Federation*

“I have known Brian Smith for over 16 years, since he held the Chief Executive position at LiteOn. In all of that time, Brian has been consistently the same highly intelligent, carefully reflective, skilful & caring professional senior manager. Brian does things in depth. He must achieve a full understanding of his task or assignment. He gets things done.”

**If you are interested in this solution contact Brian on 01670 819 247/0776496166
 or e-mail him @ brians@ldr2.co.uk**



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